

Campaign to Protect Rural England- Worcestershire Privacy Policy

Our privacy and cookie policy

CPRE Worcestershire works to protect, promote and enhance our towns and countryside to make them better places to live, work and enjoy. We could not do this without support from people like you, and we are committed to protecting both your data and your privacy.

We want you to feel assured that any information you give us is held securely and safely, whether you are working for us, supporting us through membership, campaigning, donations, volunteering, fundraising or events.

This policy outlines what data we collect, how we may use it and how we keep your data safe. 'We' or 'us' means Campaign to Protect Rural England Worcestershire 49 Stourbridge Road, Hagley, Stourbridge DY9 0QS.

This Privacy and Cookie policy seeks to comprehensively cover the key areas relating to personal data held by CPRE, but in the interests of clarity it is not an exhaustive list of all our policies and practices in these areas.

This policy will change from time to time, as we keep up to date with legislation and regulation and to remain aligned with any relevant changes in our programmes and operations. If material changes are made, we will notify you by placing a prominent notice on the website. You can keep up to date by visiting these pages.

Getting in touch

You have the right to ask for a copy of the information we hold about you and to have any inaccuracies in your information corrected. You also have the right to ask us to delete any personal information we hold about you. In some cases, we may be unable to delete data, such as if it is required for tax or Gift Aid purposes. In these cases, we will ensure that you are removed from future communications and processing. We are committed to ensuring you receive only those communications you choose.

You can access your personal data held by us or request to receive your information in part or its entirety in machine readable format.

For all questions or concerns regarding our Privacy Policy or the processing of your personal information, please do get in touch. You can write to Head Office:

The Data Protection Lead

Campaign to Protect Rural England

5-11 Lavington Street

London

SE1 0NZ

You can email dataprotection@cpre.org.uk, or contact our Supporter Services

Team supporterservices@cpre.org.uk or call 020 7981 2870.

Alternatively you can email the Worcestershire Branch at:

secretary@cpreworcestershire.org.uk

Cookie consent

By using our website, joining or donating to us, you agree that, unless you have set your computer's browser to reject them, we can place the types of cookies set out below on your device and use that data in accordance with this policy.

For more information about how we use cookies on this site, please review our [Cookie Policy below](#).

Why and how we collect your data

When you give it to us directly

The vast majority of personal data we hold is given to us directly by our campaigners, supporters, and volunteers in the course of them interacting with our services, websites or fundraising activities.

If you are a CPRE supporter, we may use the personal information to:

- Inform you of our work and the different ways in which you can help
- Ask you to support specific CPRE activity
- Telephone you to ask for your support
- Share personal information supplied by you (except for any financial transaction information) with authorised third parties unless you have specifically denied consent for Campaign to Protect Rural England Worcestershire to do so.
- If you are a CPRE supporter or you provide us with personal information in the context of an event, we may use your personal information to:
 - Assess and develop future CPRE events and activities
 - Inform you about other CPRE events provided that you choose to receive this information; and
 - If you choose to receive information about the activities of other charities whose aims are similar to those of The Campaign to Protect Rural England Worcestershire we will only disclose your information to those organisations who have assured us that they will not use your personal information for any purpose other than to provide this information to you. If after receiving information you decide that you no longer want your details held by that organisation, you should contact that organisation directly.
 - You should be aware that if you subsequently give any personal information to another company, the uses to which that information may be put will be determined by that company's privacy policy. For example where there are links to external websites, where you submit personal details using forms - you should refer to the privacy policy on that site which will then apply.
 - If you are a CPRE supporter, you may at any time change your mind about receiving information from us. If you initially chose to receive such information, and subsequently decide that you no longer wish to receive information about either Campaign to Protect Rural England Worcestershire or other organisations we may share your details with, you can notify us via the secretary at: secretary@cpreworcestershire.org.uk

What data we collect

Personal information is any data that can be used to identify you. It can include, but is not limited to, any of the data listed below.

Data protection law recognises that there are sensitive categories of personal information, such as health information, racial or ethnic origin, or religious beliefs or other beliefs. We would only collect sensitive personal information where there is a clear need to do so such as health information to enable participation in a challenge event. Before we collect any sensitive personal information, we will make it clear what information we are collecting and the purpose we are collecting it for.

Information we collect from you directly or from third parties with whom we work, may include:

- name
- address
- email address
- telephone number
- contact preferences

Data sharing with third parties

We do not share, sell or swap your information with other organisations for their own marketing purposes. We will share membership data within the CPRE network as described above.

There are a number of legitimate situations where we may share your information with third parties whom we have contracted to fulfil specific services for us. This will include organisations such as mail fulfilment houses and email broadcasters who will send out our marketing materials on our behalf. In all of these situations we set up a written contractual agreement that will ensure that those organisations can only use the data provided for the specific purposes we direct them to do, and that they have in place strict security requirements in order to protect your personal information.

We may disclose your personal information if we are requested or required to do so by a regulator or law enforcement or to enforce or apply our rights (including in relation to our website or other applicable terms and conditions) or to protect CPRE, for example in cases of suspected fraud or defamation, or to comply with any other applicable legal obligation.

Where you have agreed to receive email marketing communications from us, we may provide your email address or mobile phone number in an encrypted format to social media companies, such as Facebook or Twitter, or to digital advertising networks that are providing services to us by displaying our advertising to you on those social media platforms and other websites, as well as identifying audiences with interests similar to yours. You can opt out of your data being used to display advertising to you by contacting our Data Protection Lead as described above. However, this will not prevent our advertisements being shown to you on a randomised basis or based on cookie data and may mean that you stop receiving more general marketing communications from us.

Keeping your personal information safe

We take appropriate physical, electronic and managerial measures to ensure that we keep your information secure, accurate and up to date.

Although we use appropriate security measures once we have received your personal information, the transmission of information over the internet is never completely secure. We do our best to protect personal information, but we cannot guarantee the security of information transmitted to our website, so any transmission is at the user's own risk. However, any payment card details (such as credit or debit cards) we receive on our website are passed securely to our payment processing provider according to the Payment Card Industry Security Standards.

How long will we keep your data

We remove personal data from our systems in line with our data retention policy. The length of time each category of data will be retained will vary on how long we need to process it, the reason it is collected, and in line with any statutory requirements.

After this point the data will either be deleted or rendered anonymous. In certain specific situations, for example where a supporter has kindly pledged a legacy to CPRE in their Will, we will maintain their details up to the time when we need to carry out the legacy administration and communicate effectively with their family.

Some of the reasons why we may contact you

- Notify you of opportunities to get involved in your local area e.g. volunteering opportunities
- Ask you to support one of our campaigns e.g. signing a petition or lobbying your MP
- Ask you to donate to one of our appeals

- Send you publications such as Newsletters
- Update you on campaigns through email newsletters
- Invite you to take part in a raffle or other gaming opportunity
- Participate in fundraising events
- For market research

If at any time you wish to change the information you receive from us or how you are contacted for marketing purposes you can let us know, by calling our Secretary on 07947 634545, emailing secretary@cpreworcestershires.org.uk, or writing to our Data Protection Lead at the address above.

Cookies

Use of Cookies

A "cookie" is a piece of information, like a tag, which some websites create on your PC. Our cookies allocate each user of this website with a random number. This procedure does not entail the collection of any personal information. Our cookies will not be used to analyse your visits to other websites or track any internet searches you may undertake whilst on this website.

What if I don't want to accept cookies?

Your browser lets you choose whether to accept, not to accept or to be warned before accepting cookies. These settings can be found in the advanced preferences: In Internet Explorer select: Tools menu > Internet options> Security > Custom Level

Updating and amending your personal information

As a CPRE supporter, you have control over the accuracy of your personal information. If, at any time, you wish to verify, update or amend the personal information you have provided, please email: secretary@cpreworcestershires.org.uk or write to us at the address shown below
Campaign to Protect Rural England Worcestershire 49 Stourbridge Road, Hagley, Stourbridge DY9 0QS